During past two decades the world has witnessed the growing importance and visibility of a range of initiatives led by businesses, social organizations and governments that was aimed at pressuring companies to behave in more socially responsible and accountable ways. This is a new development for many parts of the business world. Previously, the state was assumed to lead standard setting and behavioral norms for businesses in relation to most categories of stakeholders. When community organizations and interest groups wanted to change business behavior, they focused on changing the law. From the 1990s the focus changed, reflected in the emergence of new alliances and regimes of influence over business norms, linking together consumers, communities, workers and producers. Nowadays the issue of sustainability and accountability of business entities received a complex form and is continuously changing. It is important to trace these changes, follow regulatory developments, business practice to identify stable fundamentals in corporate accountability and management practices and distinguish emerging trends that are going to occupy practitioners, regulators and academics minds in nearest future.

Workshop venue: ISTEC, Paris
HEDGE FUND ACTIVISM AND SHAREHOLDER STEWARDSHIP: INCOMPATIBLE, RECIPROCAL OR SOMETHING IN BETWEEN?  
Dionysia Katelouzou, UK

THE PATTERN OF FRAUDULENT ACCOUNTING: ETHICS, EXTERNAL AUDITING AND INTERNAL WHISTLE-BLOWING PROCESS  
Loredana Ferri Di Fabrizio, Italy

THE IMPACT OF BINDING VOTE “SAY ON PAY” REGULATIONS, AUSTRALIAN EVIDENCE  
Will Mackay, Australia

RISK OF INTRODUCING BENEFICIARY FUNDS WITHOUT STRONGER REGULATORY FRAMEWORK  
Hlako Jacob Choma, South Africa

11:30 – 11:45 Coffee time

BOARD COMPENSATION COMMITTEES: CEO PAY AND MARKET CAP PERFORMANCE WITH IMPLICATIONS FOR INVESTORS  
Hugh Grove, USA

CAPTURING THE PARADOX: THE EXTENT HOW THE PRACTICED ROLE OF NED’S DIFFERS FROM THE DE-JURE  
Afshan Moeed, UK

MORATORIUM IN BUSINESS RESCUE SCHEME AND THE PROTECTION OF COMPANY’S CREDITORS  
Anthony O. Nwafor, South Africa

13:00 – 14:00 Lunch

DOES CORPORATE SOCIAL RESPONSIBILITY EFFECT BRAND IMAGE  
Ali Caglar Uzun, Turkey

‘ENDOGENOUS IMPERATIVES OF SMALL BUSINESS ENTREPRENEURSHIP’? EXPERIMENTAL CONCEPTUALISATION  
Maxwell Phiri, South Africa

AUDIT COMMITTEE CHARACTERISTICS AND INTERNAL AUDIT BUDGET: MALAYSIAN EVIDENCE  
Bakr Ali Al-Gamrh, Malaysia

EFFECTS OF CORPORATE GOVERNANCE CONTROL MEASURES ON ISLAMIC BANKS’ FINANCIAL SOUNDNESS: EVIDENCE FROM THE INTERNATIONAL FINANCIAL CRISIS  
Ben zeineb Ghada, Tunisia

16:00 – 16:15 Coffee time

EU SUSTAINABILITY DIRECTIVE AND CORPORATE GOVERNANCE IMPLICATIONS FOR 15 OF THE LARGEST EU COMPANIES, ESPECIALLY VOLKSWAGEN!  
Hugh Grove, USA

OWNERSHIP STRUCTURE AND INVESTMENT-CASH FLOW SENSITIVITY  
Imen Derouiche, Luxembourg

ACCOUNTING SCANDALS: BEYOND CORPORATE GOVERNANCE  
Francis Awolowo, UK

EFFECTIVE MANAGEMENT OF THE COMPANY, CORPORATE SUSTAINABILITY, AND CORPORATE SOCIAL RESPONSIBILITY AS PILLARS OF AN ACCOUNTABLE BUSINESS ORGANIZATION  
Bonginkosi Zondi, South Africa

19:00 – 20:30 Workshop dinner
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Paris receives about 27 million visitors per year (including 17 million international visitors); or 44 million if the surrounding region is included. The city and its region contain 3,800 historical monuments and four UNESCO World Heritage Sites. The most famous attractions include Notre Dame de Paris, Basilique du Sacré-Cœur, the Louvre, the Eiffel Tower, the Pompidou Centre, Musée d’Orsay, Champs-Élysées, and the Arc de Triomphe. Paris is also famous for its cafés and restaurants, its theatres and cinemas, and its general ambiance.